Publication of Unexamined Patent Applications

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Title of the Invention: TELETEXT BROADCAST RECEIVER
Application Number: 2-248019
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Applicant: FUJITSU GENERAL LIMITED

Claim:

(1) A teletext broadcast receiver for separating teletext broadcast superposed on a television broadcast and displaying the separated teletext broadcast on a screen of a television receiver, characterized in that the receiver includes:

a function of displaying with captions the teletext broadcast on the screen of the television broadcast,

a function of connecting to a telephone line by a predetermined operation, and

a function of storing data of at least an address, a name or the like of an owner of the teletext broadcast receiver and a merchandise number of television shopping by the teletext broadcast,

a telephone set of a provider or the like which introduces merchandise in the telephone shopping being called with automatic dialing by merchandise purchasing operation of the television shopping, and the merchandise number which is displayed with captions

and the stored address and name of the purchaser being transmitted to the provider or the like.

[TITLE OF THE INVENTION]

TRANSMITTING DEVICE AND RECEIVING DEVICE OF TELEVISION SIGNAL

[ABSTRACT]

[OBJECT]

To provide an auto-dial control device for automatically carrying out dialing operation of a telephone set by means of a telephone number displayed on a TV program.

[CONSTITUTION]

Telephone information is superposed during the vertical blanking interval of a TV signal in a broadcasting station side 1 and transmitted therefrom. The telephone information is extracted in a telephone information extracting part 26 on a receiving side 2 and stored in a memory 28 when the information is effective, and when a viewer turns on a switch 29, a telephone line switching part 31 is connected to an NTT side line 32. Then, dialing the telephone number stored in the memory 28 permits correct and prompt calling.